



Continuing the Journey

A Campaign for Hospice Endowment

Donating to St. Luke's Hospice

You can support St. Luke's Hospice in any number of ways:

Outright Gifts: A one-time gift or pledge can be made as an unrestricted gift and applied where needed most or restricted for a particular purpose, such as the St. Luke's Hospice endowment.

Gifts of Stock/Securities: Donating appreciated shares of marketable securities like stocks, bonds and mutual funds is an attractive, tax-wise alternative to a cash contribution. Benefits include:

- Lower out-of-pocket cost for your contribution
- Avoidance of capital gains tax by donating the appreciated securities directly to St. Luke's to sell
- A charitable income tax deduction, as defined by law, equal to the value of the donated securities on the date the gift is irrevocably transferred to St. Luke's Hospice.

Gifts of Endowment: Individuals who want to ensure the future of St. Luke's Hospice may create a named endowment with an outright contribution or pledge of a minimum of \$10,000. Only the interest earnings will be spent annually to guarantee that the endowment continues in perpetuity.

Planned or Future Gifts: A variety of planned gift opportunities are available for those who want to support St. Luke's in the future. A development professional in our office can provide you with specific information and examples of any of the following planned giving options:

- Bequests/Will Provisions
- Charitable Gift Annuities
- Retirement Plans/IRAs
- Gifts of Life Insurance, Property or Real Estate
- Charitable Trusts



For more information about the various gift options that can help to support St. Luke's Hospice, please call the Development Department at 484-526-3067 or 1-866-468-6251 (toll-free) or make your gift online at www.sluhn.org

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PLEDGE FORM

Name(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Home Phone: _____

Business Phone: _____ DOB: _____

Spouse Name: _____

Your Gift

I/we wish to pledge to St. Luke's Hospice, the sum of:

\$1,000 \$5,000 \$10,000 \$25,000 Other _____

payable by (see options below) _____, beginning _____

Payment options:

Cash: \$ _____ (check enclosed)

Pledge: \$ _____

Please remind me: ___ annually ___ semi-annual ___ quarterly ___ monthly

Credit Card: \$ _____ Type: ___ Visa ___ Mastercard ___ AMEX Card# _____

Credit Card# _____ Exp Date: _____

I wish to be recognized as: _____

Please print your name as you wish it to appear in the official record

Name of Endowment (for gifts of \$10,000+): _____

Tribute Designation

Please complete the following if this gift is being made in honor or in memory of someone:

In Honor of In Memory of _____

Memorial of Honor given by _____

Donor Signature: _____ Date: _____

Development Office: _____ Date: _____

Please return to St. Luke's University Health Network Development Office:

801 Ostrum Street, Bethlehem, PA 18015

Phone: 484-526-3067 • Fax: 610-954-4137 • www.sluhn.org