

December 2020

The Start of Something New

This holiday season is unlike anything we could have anticipated. Yet it's still a special time—and as you and your loved ones celebrate more quietly at home, be assured that our St. Luke's healthcare heroes will be here for you, whenever and however you need us.

From leading-edge COVID-19 treatments to expanded pediatric services benefiting our youngest patients, our 16,000-person strong team of dedicated professionals is committed to your health and well-being.

We've made it through this difficult year together, and we will move into the new year the same way: stronger than ever. From our St. Luke's family to yours, best wishes for a happy and healthy holiday season.



Patrick J. Bower Vice President for Development and External Affairs St. Luke's University Health Network



Passion for Innovation

St. Luke's remains at the forefront of COVID-19 treatment, offering you and your family the most advanced options possible. In November, St. Luke's was one of the first hospitals in the nation to establish a dedicated outpatient monoclonal antibody treatment program, with centers in Easton and Phillipsburg. Monoclonal antibodies help speed healing and reduce the need for hospitalization in higher-risk patients. This exciting new treatment was made available in record time thanks to teamwork and flexibility—two core values that inform the work we do at St. Luke's.

Outpatient COVID-19 Treatment

Planning a Legacy

This year has shown us how important it is to have a plan. And we're excited to share a new website to assist you in planning your charitable legacy. On our new site, you can learn about ways to give and how to fund your gift; download brochures and watch videos on popular types of gifts; calculate your potential benefits with our gift illustrator; and put your plans in motion with our personal estate planning kit.







Breaking New Ground for Pediatrics

Over the past few years, St. Luke's has invested millions to expand pediatric services and recruit new pediatric specialists to our area. These investments include the construction of a state-of-the-art Pediatric Intensive Care Unit, and the planned renovation and expansion of the pediatric unit at St. Luke's University Hospital. Recently, St. Luke's broke ground on a new outpatient Pediatric Specialty Center in Center Valley. Scheduled to open in 2022, this new facility will ensure sick children receive the care they need, without needing to leave the area.

Watch the Groundbreaking



Connect with Your Cause

Under the recently enacted <u>Coronavirus Aid, Relief,</u> <u>and Economic Security (CARES) Act</u>, taxpayers who don't itemize may take a charitable deduction of up to \$300 for cash contributions made to qualifying organizations—including St. Luke's. The intent of the new legislation is to support charities that were impacted by COVID-19, and there's still time to make a qualifying gift by year-end.

Make a Gift



Evening with the Artists



Dinner by Starlight

St. Luke's is proud to join forces with local artists as we showcase the tremendous talent found across our region. The online *Evening with the Artists* event features artists from the Quakertown community, and it is free for all to attend. Any donations received will help support the development of our St. Luke's Upper Bucks Campus. Visit our event webpage for a series of fun, uplifting videos that can be viewed at your leisure!

eand Fire Departments—were honorede forfor their bravery and dedication to thed willcommunity throughout the pandemic.r St.Thank you to our Premier Sponsor, BSIourCorporate Benefits, as well as Lexus ofLehigh Valley, GOLD Credit Union, andthe many generous contributors whohelped make this year's event possible.

Meet the Artists

View the Presentation

Nearly 150 participants tuned in for our

responders—EMS as well as the Police

virtual Allentown Campus Dinner by

Starlight event. Allentown first



Make a Gift to St. Luke's

St. Luke's University Health Network Development Office 801 Ostrum Street Bethlehem, PA 18015 <u>sluhn.org/development | 484-526-3067</u>



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