

January 2020

## A New Year to Do Good

From our St. Luke's family to yours, we hope you enjoyed a restful and healthy holiday season. Happy New Year! Despite its cold weather and gray days, January brings a special, renewed energy. It is a time to make resolutions and plan for all the exciting accomplishments ahead of us.

We're beginning 2020 by asking for [your feedback](#). Nearly one year ago, we introduced this digital newsletter to share stories about the good work happening across the network and to thank you for your important role in making it all happen.

We'd love to hear what you think about the newsletter. Your feedback will help us ensure we keep sharing content in a meaningful way.

[Click here to complete the short survey.](#)

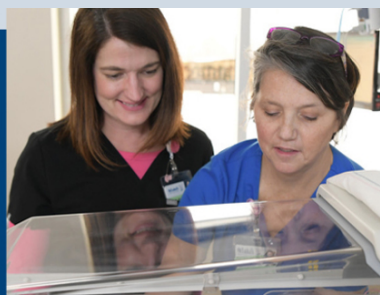
Thank you again. 2019 was successful thanks to you, and we look forward to all we'll achieve together in 2020!



*Patrick J. Bower  
Vice President for  
Development and External Affairs  
St. Luke's University Health Network*

## It's a...

January 18 brought more to the Lehigh Valley than 2020's first snowfall. On this special day, twin girls arrived at 1:32 p.m. and 1:35 p.m.—and were welcomed as the first babies born at the St. Luke's Anderson Campus Women & Babies Pavilion! The facility also began caring for NICU babies who were transferred on January 17. We thank everyone who generously supported this important project to create a welcoming space for new babies and their families.



## Pavilion's First Patients



## A Healthier Heart of the City



For Anthony "Tony" DaRe, his connection with Allentown began long before he was even born. His parents were Allentown Central Catholic High School sweethearts and instilled within him the importance of supporting the special community they called home. Now, Tony and his company, *BSI Corporate Benefits*, are partnering with St. Luke's Sacred Heart Campus (pictured) to give back in a big way.

### Tony's Story

## Baking for a Cause

"When I hear 'cancer,' my heart becomes sad. And knowing how much breast cancer costs to treat, I wanted to do everything I could to help," writes 12-year-old Maddie Abel in her heartfelt letter. Maddie baked and sold blueberry and chocolate chip muffins and raised nearly \$200 to help breast cancer patients at St. Luke's. Thanks to Maddie for a sweet gesture

that will make a difference for patients in need.



### Maddie's Letter



## Taking Strides to End Prostate Cancer

The Blue Ribbon Cancer Coalition of Pennsylvania is doing its part to end prostate cancer. The organization helped establish the Prostate Cancer Compassion Fund at St. Luke's using funds raised at the Lehigh Valley's 2019 ZERO Prostate Cancer Run/Walk. Among other things, the new fund helps patients pay expenses during treatment, such as rent, utility bills, and medication.



### Slip, Slide, Sold

**March 6:** Join us on the slopes at Blue Mountain Resort and support the development of St. Luke's Carbon Campus. This annual event features auctions, music, food, and fun! Plus, St. Luke's employees and their guests can purchase lift tickets for only \$10.

[Learn More](#)



### Atta' Girl

**April 4:** Throw on your Roaring Twenties attire and come out to our annual Atta' Girl event! Enjoy hors d'oeuvres, discounted cocktails, a chance auction, a 50/50 raffle, a best-dressed contest, and more. Proceeds benefit breast cancer care at St. Luke's.

[Register Now](#)



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Your support allows us to deliver personalized care that makes a difference every day for every patient.

Make a Gift to St. Luke's

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