



April 2020

Now More than Ever

I've heard the phrase “now more than ever” used often over the past few weeks. It's been said in different ways, in different contexts—and it resonates with me every time.

Now more than ever, our community is coming together, even as we practice social distancing and stay home to keep others safe. Now more than ever, we're rallying together to support our healthcare professionals and frontline workers. Now more than ever, we're finding ways to make a difference and write a personal and collective history that makes us all proud. And now more than ever, **people really do need support.**

We hope you enjoy the stories shared below. We are in this together, **now more than ever**, and we are so grateful for your ongoing assistance.



*Patrick J. Bower
Vice President for
Development and External Affairs
St. Luke's University Health Network*

Innovation in Mask Making



St. Luke's President and CEO Rick Anderson always says that our employees are the “secret sauce” making our network special. This crisis challenged all of us to explore new and emerging technology. “We are always looking for innovative ways to provide care,” says Megan Augustine, Director of St. Luke's University Health Network's Simulation Center. Megan and her colleagues teamed up with 3D printers in our community to produce custom N95 respirator masks and face shields—plus more of the highest-demand protective products for healthcare workers.

[Creative Solutions](#)

Feeding the Frontlines

When cases of COVID-19 started rising in our region,



Bethlehem residents Larry and Amy Beans knew it would mean longer hours, more time away, and other heroic sacrifices for the St. Luke's caregivers working on the frontlines. The couple's \$10,000 donation to our "Feeding the Frontlines" initiative meant St. Luke's was able to purchase more than 400 restaurant gift cards. This not only feeds employees and their families after a long shift, but it also supports local restaurants impacted by the pandemic.

[Help Feed the Frontlines](#)

Hope in the Face of COVID-19



After Curtis Ding, a COVID-19 patient at St. Luke's Anderson Campus, was transferred to the ICU, he feared he had to say his goodbyes. He was scared, but motivated by a desire to live and see his family again. Thanks to St. Luke's unique protocols and his committed care team, Curtis survived and is recovering. As the 100th COVID-19 patient discharged from the Anderson campus, Curtis shares his incredible story and thanks the nurse he calls his "godsend."

[Meet Curtis Ding](#)

Special Support on Doctors' Day



Doctors' Day this year may have arrived at an unprecedented time, but it was a perfect chance to recognize our heroes. We received thousands of donations—from personal protective equipment and inspiring messages of thanks, to generous gifts to our COVID-19 Response Fund from longtime supporters like the Northampton County Medical Society Alliance. Our community continues to show our caregivers how appreciated they are—and if they hoped to lift the spirits and ensure the safety of those saving lives during the pandemic, mission accomplished!

[Support the COVID-19 Response Fund](#)

No Gym? No Problem.



"During this very stressful time, St. Luke's is interested in you maintaining your health and wellness," says John Graham, St. Luke's Senior Administrator for Fitness and Sports Performance. In this brief video, he shares tips for staying in shape while social distancing.

[Work Out at Home](#)

A Sweet Treat for Easter



While families celebrated Easter and Passover online this year, and our frontline caregivers attended to sick patients, Just Born Quality Confections rolled in with a special delivery. "During these difficult times, we must look for ways to help our community. For us, that meant bringing sweetness in the form of candy, gloves, N95 masks, handmade masks, cards of encouragement, and Easter Baskets to the St. Luke's team," shares Just Born Corporate Affairs Manager, Meg Dowd. It's always a good day when the "PEEPSMOBILE®" stops by!

Important Fundraising Event Updates

All spring fundraising events are being cancelled or rescheduled. If you previously registered for any of these events, you will receive a separate special communication with additional details.

St. Luke's Charity Ball (Wanderlove)

Original Event Date: May 1, 2020

Status: Wanderlove is rescheduled for Friday, May 7, 2021 at Saucon Valley Country Club

All-Star Awards Night

Original Event Date: May 6, 2020

Status: CANCELLED FOR 2020

TGIF @ Flynn's

Original Event Date: May 15, 2020

Status: CANCELLED FOR 2020



St. Luke's Development Office helps advance the network's mission through philanthropy. Your support allows us to deliver personalized care that makes a difference every day for every patient.

[Make a Gift to St. Luke's](#)

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