"Investing in Smiles" Star Community Health Dental Van Program

St. Luke's is launching a capital campaign to replace the mobile dental vans that visit schools around the region to provide oral health services. Titled "Investing in Smiles," the goal of this campaign is to raise \$1.5 million to replace the aging fleet so students can continue to count on them to meet their needs.

Currently, 1/3 of the children treated on the vans are not covered by health insurance. The remaining 2/3 qualify for free or reduced care, but do not receive regular exams. And 50% of children have never been to a dentist. Their needs are significant, and your support will ensure pediatric patients are given the care they need and deserve.

Goal: \$1,500,000.00 Timeline: July 1, 2021 – June 30, 2023

Your Investment Provides:

- Dental care for 40 schools across 6 counties in Lehigh, Northampton, Carbon, Schuylkill, Bucks and Monroe.
- Easy access to dental care for those without insurance or transportation.
- Immediate care and reduced wait times.
- A fully integrated electronic medical record (EMR) system on each unit to improve record keeping and vital follow-up care.



"Your mobile dental unit helps to break down barriers and bridge the gaps. The need for dental care for our students is on-going."

Beverly Wachtmann PA CSDH- Allentown School District

Research proves that dental health and scholastic success are closely linked, critical to both school attendance and classroom participation.





ST. LUKE'S NATIONAL AND STATEWIDE HONORS AND ACCOLADES

- St. Luke's has earned Medicare's five- and four-star ratings (the highest) for quality, efficiency and patient satisfaction.
- IBM Watson Health named St. Luke's among the 15 Top Health Systems nationally in 2021.
- The network is a Leapfrog Group and Healthgrades Top Hospital and a Newsweek World's Best Hospital.
- U.S. News & World Report ranked St. Luke's #1 in the Lehigh Valley and #6 in Pennsylvania.

Your Support Makes a Difference

Our longstanding commitment to the health of our communities inspires us to invest in the care that enables our youngest citizens to engage in school, which is critical to scholastic success. We can do that with your support.

There are many ways to contribute to the campaign. You can provide a one-time gift or make a pledge that can be paid over several years. We also welcome gifts of securities or gifts that will mature in the future, such as life income gifts—annuities or trusts—life insurance gifts and bequests.

To speak to someone about any of the giving options noted above, please contact **Kelly Chando** at **484-619-1456** or **Kelly.Chando@sluhn.org**.

