



**VIRTUAL**

Dinner By



THURSDAY  
11·4·21

**HONORARY STAR: St. Luke's Allentown Campus Frontline Workers**

**Proceeds will support the renovation and expansion of the Emergency Department.**

## Sponsorship Opportunities

### PREMIER SPONSOR: \$25,000

- Logo featured on text-to-give landing page
- Speaking opportunity during program
- :60 ad during program
- Rotating advertisements on lobby screens in Allentown market
- Company mention on all marketing materials and digital communications
- Logo recognition on transition slides throughout program
- Logo included in pre-show roll
- Logo included on registration page

### COSMIC SPONSOR: \$15,000

- Special mention and thank you during program
- :30 ad during program
- Rotating advertisements on lobby screens in Allentown market
- Company mention on all marketing materials and digital communications
- Logo recognition on transition slides throughout program
- Logo included in pre-show roll
- Logo included on registration page

### PRESENTING SPONSOR: \$10,000

- Company mention on all marketing materials and digital communications
- Logo recognition on transition slides throughout program
- Logo included in pre-show roll
- Logo included on registration page

### STARLIGHT SPONSOR: \$7,500

- Logo recognition on transition slides throughout program
- Logo recognition on all pre- and post- event digital communications
- Logo recognition in pre-show roll
- Logo included on registration page

### STARBRIGHT SPONSOR \$5,000

- Logo recognition on all pre- and post- event digital communications
- Logo recognition in pre-show roll
- Logo included on registration page

### STELLAR SPONSOR: \$2,500

- Logo recognition in pre-show roll
- Logo included on registration page

### COMMUNITY SUPPORTER: DONATION OF ANY AMOUNT

- Listing in sponsor roll during program



**For recognition, please email your logo as a PDF to [Lori.Coursen@sluhn.org](mailto:Lori.Coursen@sluhn.org).  
DEADLINE: OCTOBER 15, 2021**

**To sponsor the event, visit [sluhn.org/DinnerbyStarlight](http://sluhn.org/DinnerbyStarlight) or mail back this form.**

**Sponsorship deadline is October 15, 2021**

Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate exactly how you wish to be recognized: \_\_\_\_\_

I have enclosed a check for \$ \_\_\_\_\_ Please charge \$ \_\_\_\_\_ to card number: \_\_\_\_\_

\_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_ American Express \_\_\_\_ Discover Exp Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Please make checks payable to St. Luke's University Health Network and mail with this form to: St. Luke's Development Office, 801 Ostrum Street, Bethlehem, PA 18015  
If you have any questions about completing this form, please contact Lori Coursen at 484-526-3057 or [Lori.Coursen@sluhn.org](mailto:Lori.Coursen@sluhn.org).