







Extraordinary Care for Extraordinary Kids







TAKING CARE OF OUR CHILDREN



Few experiences are scarier than taking a child to a doctor's office or hospital and learning that complex medical services are needed. In an instant, life changes for every member of the family, especially if the child must travel out of the area for specialized care.

Fortunately, St. Luke's is making a significant investment in children's health—one that will give local parents peace of mind and convenient access to specialized pediatric care, right here in Bethlehem. St. Luke's recently began an \$11 million renovation and expansion of its pediatric unit, including the construction of a state-of-the art Pediatric Intensive Care Unit (PICU).

These improvements are needed to support the many families who rely on St. Luke's to care for their children. Last year, nearly 4,000 babies were born at St. Luke's and it is our goal to provide care for these babies within our Network throughout their entire life. Our Network emergency departments provided treatment for more than 46,000 children; St. Luke's urgent care centers completed more than 27,000 pediatric visits; and our primary and specialty care offices completed close to 200,000 visits. Lastly, the inpatient pediatric unit cared for 1,500 sick children.

In addition to these important facility improvements, we continue to recruit pediatricians and pediatric specialists to give families the comfort of knowing that St. Luke's is a trusted partner throughout every stage of their children's lives.

We invite you to learn more about the enhancements being made and consider supporting this important initiative. A gift to this campaign will change the life of a child and make a world of difference for that child's loved ones.

Jennifer A Janco, MD

Chair of Pediatrics St. Luke's University Health Network







THE LIFE-CHANGING IMPACT

The enhancements that St. Luke's is making to its pediatric unit will help my daughter receive excellent care closer to home. She will be able to have all her primary and specialty care services through St. Luke's, making continuity of care easier and more accessible.

We are currently driving close to two hours to be able to visit her in the hospital. Not being able to see my daughter every day when she is an inpatient takes a big toll on my family. Even though I know she is in good hands, the distance makes her stays very difficult to get through.

Having services available at St. Luke's will give my family such peace of mind. She will be closer to home, closer to family, and in a familiar and trusted environment.

Julianne Deputy Mom to Rilynn Deputy

PICU FEATURES



8-bed private unit



Round-the-clock care for patients Pediatric specialists available on-site



PICU-trained nurses

Naming opportunities are available for the PICU. To learn more, please contact St. Luke's Development Office at 484-526-3067 or DevelopmentOffice@sluhn.org.





PEDIATRIC UNIT FEATURES

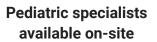


17-bed unit



Round-the-clock care for patients







Playroom with a movie screen



Procedure room with TV on the ceiling



Patient rooms equipped for working parents

Color-changing lights in patient rooms



Comforting environment

Naming opportunities are available for the renovated pediatric unit. To learn more, please contact St. Luke's Development Office at 484-526-3067 or DevelopmentOffice@sluhn.org.

WHY WE <u>NEED YOU</u>

Every gift matters as we seek to raise \$1 million in charitable support to benefit our community's children.

By supporting the Extraordinary Care for Extraordinary Kids Campaign, you are helping to make sure that more children can access the services they need-close to home.

At St. Luke's, we take great pride in the work we do with children. We've watched thousands of babies begin their lives here. Now, we can support them throughout every stage of life, no matter how challenging.

Your gift will make life easier for parents, so they can concentrate their full attention on helping their children get well, without traveling out of the area.

Please help us provide these critical services to families in need.



SUPPORT OPTIONS

To learn about naming opportunities and options for giving, please contact St. Luke's Development Office at 484-526-3067 or DevelopmentOffice@sluhn.org.



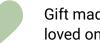
One-time gift



Pledge to be paid over three to five years



Gift of security or one that will mature in the future, such as a life income gift (annuity or trust), life insurance gift, or bequest



Gift made in honor or in memory of a loved one





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