



# KEEPING CARE CLOSE TO HOME

Campaign for St. Luke's Carbon Campus



## A MESSAGE FROM OUR PRESIDENT



In early 2018, Blue Mountain Health System merged with St. Luke's University Health Network—a partnership formed to improve the healthcare landscape for Carbon County and neighboring residents. One of our first tasks was to evaluate the community's needs, and we learned that patients in our service area would benefit significantly from improved access to specialty care, chronic disease prevention resources, and mental and behavioral health services.

Since the merger, our network has made tremendous progress meeting these needs. We've invested millions into important projects such as renovating our Older Adult Behavioral Health Unit at St. Luke's Gnaden Huetten Campus, expanding specialty services in the area, and upgrading technology so patients can easily and securely access their health information.

In the coming months, we'll be investing another \$100 million to construct a new replacement hospital equipped with the latest technology so that patients have access to the best treatment options and care. This commitment will ensure comprehensive care close to home, which will significantly impact future economic growth and quality of life in Carbon County and surrounding areas.

We invite you to learn more about the work we're doing and encourage you to consider supporting the development of the new St. Luke's Carbon Campus.

### **John Nespoli**

President

St. Luke's Gnaden Huetten and Carbon Campuses



# A MODERN HOSPITAL, RIGHT AT HOME



**Convenient location for all Carbon County residents**— just off the Mahoning Valley exit of the Northeast Extension of the PA Turnpike



**Easy access to St. Luke's highly-skilled physicians and specialists**—who are part of a network of more than 1,800 practitioners, representing more than 100 specialties



Spacious private rooms, on-site diagnostic testing, and a large emergency department to **accommodate more patients, with less wait time**

## IT'S WHAT'S INSIDE THAT COUNTS

- Three-story, 155,000-square-foot Facility
- 52 Medical/Surgical Beds at Opening (Capacity for 80)
- 12 Intensive Care Beds
- 15 Private Treatment Rooms in the Emergency Department at Opening (Capacity for 22)
- Three Operating Rooms and Two Procedure Rooms
- Imaging Services—MRI, CT Radiology, Ultrasound, Nuclear Medicine, Vascular Ultrasound, Echo, Stress Testing and Fluoroscopy
- On-site 24/7 Critical Care Specialist



An aerial photograph of a rural landscape. A paved road runs diagonally from the bottom right towards the center. To the left of the road are large green and yellowish fields. To the right is a dense forest of green trees. In the background, there are rolling hills under a blue sky with scattered white clouds. A solid blue rectangular shape is in the top right corner.

## AWARD-WINNING COMMITMENT TO RURAL HEALTH

**The National Rural Health Organization presented St. Luke's with the 2018 Outstanding Rural Health Organization award,** which recognizes our dedication to expanding and improving access to health care in Carbon County and other rural areas.

Our rural health centers handle thousands of patient visits annually, delivering high-quality primary care and community outreach programs at a lower cost, to benefit underserved populations.

With the recent addition of our rural Family Medicine Residency—which prepares the next generation of family physicians to practice in rural and underserved areas—we are making sure that all those who need high-quality care can get the services they need for decades to come.



# TRANSFORMING CARE IN CARBON COUNTY

In addition to building the new hospital, St. Luke's is hard at work creating a healthier Carbon County, with the following enhancements underway.

New health center in Palmerton to provide easy access to urgent care, laboratory, and physician services—in addition to endocrinology and disease management services

Expanded transportation services that will help patients quickly and safely reach the care they need

Consolidation of all behavioral health services at the Gnaden Huetten campus to meet the growing need for quality mental health care

New partnerships and resources to address the significant increase in drug overdoses seen in our emergency department

A growing network of outpatient health care locations throughout the greater Carbon County region



## Employment Opportunity

The new hospital will enable St. Luke's to...

- retain more than 650 jobs
- create more than 250 new jobs
- create opportunities for an additional 200 construction workers over the project period

## Impact by the Numbers

8K+

The number of meals provided annually in Carbon County through the St. Luke's Blue Mountain Dietary Department *Meals on Wheels* programs

900+

The number of underserved children from Carbon and Schuylkill counties cared for by the *Healthy Kids, Bright Futures* dental van

\$6.4MM

Annual amount in charity care that St. Luke's Blue Mountain provides for patients who are underinsured or uninsured





The image shows a blurred background of a building's main entrance. At the top, the words "Main Entrance" are visible in large, white, sans-serif letters. Below the sign, there's a covered walkway with a recessed light fixture. In the foreground on the left, an American flag is partially visible, with its stars and stripes clearly shown. The sky is blue with some light clouds.

Main Entrance

## CARING FOR THE COMMUNITY

**When a new St. Luke's hospital opens, it means more than just top-quality care and easy access to services for local residents.**

Our network prioritizes community health initiatives that benefit underserved patient populations and connect them with the resources they need to live healthier and happier.

Notably, St. Luke's provides medical, dental, and vision services to at-risk youth; and partners with local school districts to offer programs encouraging reading, academic achievement, and career exploration.



# YOUR IMPACT

By making a charitable contribution to the Keeping Care Close to Home campaign, you will be helping us develop a state-of-the-art facility with specialty physicians, leading-edge technology, and a comforting atmosphere—right at home in Carbon County.

We hope you will consider supporting this once-in-a-lifetime opportunity to transform the delivery of health care in our community for generations to come.



## SUPPORT OPTIONS

There are many ways to support the campaign. To learn more, please contact St. Luke's Development Office at **484-526-3067** or **DevelopmentOffice@sluhn.org**.



One-time gift



Pledge to be paid over three to five years



Gift of security or one that will mature in the future, such as a life income gift (annuity or trust), life insurance gift, or bequest



Gift made in honor or in memory of a loved one

**Commitments of \$10,000 or more, made in any of the ways above, are eligible for a naming opportunity (see insert).**







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