



SMOKING CESSATION INITIATIVE

SUMMARY

Goal : Healthy Lifestyle via Smoking Cessation

According to the Centers for Disease Control and Prevention, tobacco use remains the single largest preventable cause of death and disease in the United States. Cigarette smoking kills more than 480,000 Americans each year, with more than 41,000 of these deaths from exposure to secondhand smoke. In addition, smoking-related illness in the United States costs more than \$289 billion a year, including at least \$133 billion in direct medical care for adults and \$156 billion in lost productivity.

HIGHLIGHTS

- Coordination with Bucks County Health Improvement Partnership (BCHIP) , Certified Tobacco Treatment Specialist. Classes held at all Bucks County Hospitals and other county-wide venues.
- Advertisement done through hospital email, newsletters, and by placing fliers in hospital mailboxes.
- No fee to participate, free nicotine replacement offered at the completion of 5 week series.

SUCCESSES

Fiscal Year	14	15	16 YTD
Program Participants	283	271	46
Participants Completed	201	152	18
Participants Smoke Free at 1 month	20	14	3
Participants Smoke Free at 6 months	25	4	9
Participants Relapsed	13	4	5

CHALLENGES & NEXT STEPS

- Continue with participation in smoking cessation classes, via BCHIP, as long as nicotine funding continues.